

BUZZWORD BINGO

accelerate	close the loop	empathy	SEO	first or best
exit strategy	homerun	bricks and clicks	blueprint	qualified leads
reimagining	bring to the table		digital natives	bring to the party
innovate	social media	gamification	outside the box	green
top of mind	operationalize	push the envelope	jellyfish	next gen

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collaboration	accountability	milestone	i _____	rightshoring
fusion	scalability	clickthrough	lean in	next level
crowdfund	pull the trigger		evangelist	impressions
modernity	low hanging fruit	productize	coopetition	BYOD (device)
B2B/B2C	bandwidth	ignite	algorithm	rich

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win-win	funded	scrum	collateral	wizard
at the end of the day	sticky	value-add	fanboy	paradigm shift
cross-platform	tee off		eyeballs	high level
dot-bomb	pivot	opportunity	downsizing	credibility
e-commerce hairball	over the top	heads down	trickthrough	funnel

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what is our solve	create value	optimize	drink the Kool Aid	immersive
outsourcing	alignment	boil the ocean	crowdsource	make the logo bigger
iconic	growth hack		do more with less	marketing funnel
multi-channel	infographic	proactive	groupthink	let's table that
headlights	public facing	agile	reinvent the wheel	put it in the parking lot

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glamour metrics	uber	monetize	slam dunk	bounce rate
organic	tiger team	programmer	stealth mode	discovery
sea change	engaging		sexy	stakeholder
social media expert	action items	cutting-edge	long tail	offshoring
what's the ask?	fail forward	hyperlocal	end-to-end	webinar

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come to Jesus	peeling the onion	visibility	let's shake it and see what falls off	guru
MVP	the mayor of _____	transgenerate	beta	ROI
open the kimono	unpack		make it pop	best of breed
herding cats	deep dive	sustainability	design pattern	value proposition
diversity	bottom line	soft launch	real time	startup

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actionable	team building	social proof	moving forward	eat your own dog food
change agent	stealth startup	sizzle	data mining	big data
let's socialize this	chairs on the Titanic		no but, yes if	stratergy
knee deep	responsive	the cloud	digital divide	face time
mashup	level up	take it offline	enterprise	synergy

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vertical cross-pollination	DRM	reach out	quick-win	revolutionize
touch base	content strategy	ping	integrated	proof of concept
thought leader	cross the chasm		bleeding edge	Web 2.0
mindshare	pop	flow	like _____ for _____	usercentric
out of pocket	Ready. Fire. Aim.	enable	patent pending design	mobile-first

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leverage	maker	below the fold	ideation	analytics
touchpoints	freemium	rockstar	multi-level	curate
epic	ninja		sweat your assets	transparent
gameify	convergence	finalize	run it up the flagpole	vision
SEM	uniques	viral	game changer	aggregator

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best practices	netiquette	lizard brain	cross-pollinate	strategy
on the runway	engagement	in the weeds	brand evangelist	pipeline
social currency	scratch your own itch		standup	seamless
globalization	disruptive	solution	entitled	rightsizing
tollgate	rearranging the deck	fail fast	holistic	storytelling

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leverage	maker	below the fold	ideation	analytics
touchpoints	freemium	DNA	multi-level	curate
reimagining	codify		flat	bring to the party
social media expert	action items	cutting-edge	long tail	offshoring
impact	fail forward	hyperlocal	emerging	webinar

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html5	netiquette	lizard brain	cross-pollinate	strategy
on the runway	engagement	user	unicorn	pipeline
crowdfund	portal		evangelist	impressions
herding cats	deep dive	sustainability	design pattern	value proposition
lean	bottom line	soft launch	real time	shift

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